

# GREEN MID-SOUTH

Sparking **future-focused** jobs through sustainable practices, renewable energy solutions, and workforce development.

Contact us

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## Green Mid-South Overview

The Green Mid-South initiative is a transformative effort aimed at sparking opportunities for future-focused jobs and empowering Mid-Southerners to achieve middle-income careers. Focused on revitalizing blighted and underutilized spaces, this initiative integrates sustainable practices, renewable energy solutions, and workforce development to create pathways to success.

## ProGeny Place

ProGeny recognizes that throughout the Mid-South there are residents who traditionally are not able to participate in the shared prosperity of our region. All communities and all residents deserve access to balanced growth and shared prosperity. It is our primary focus to foster an ecosystem which creates a thriving Mid-South community of entrepreneurs and highly-skilled residents. By **moving more Mid-Southerners to middle income**, this collaborative partnership of educational, businesses, nonprofits, and governmental agencies will create opportunity, improved economic vitality and quality of life for Mid-Southerners from otherwise marginalized communities.

## ProGeny's Values

- We believe in EMPOWERING women and minorities. We believe by providing the support needed to women and minority-owned entrepreneurs and jobseekers, we will create stronger, diverse, and more equitable communities. We are COMMITTED to the success of women and minorities.
- We believe that a healthy small business ecosystem provides measurable economic support to a city, creating vibrant and equitable living for all, therefore we are committed to increasing the number of fiscally stable minority and women-owned businesses in the Mid-South.
- We believe in the POWER of highly-skilled workers. We believe in the power of collaboration. We know that when businesses are able to hire highly-skilled employees both groups have a higher capacity to grow and scale reaching their maximum potential for success.



## A Future-Focused Vision

Green Mid-South reimagines neglected spaces into hubs of innovation and opportunity. These spaces will feature green construction practices, including solar panels and sustainable building materials, showcasing a commitment to environmental stewardship. By turning these areas into centers of growth, we not only improve the physical landscape but also open doors to future-focused industries that drive economic mobility.

## Workforce Development for Future-Focused Careers

The Green Mid-South initiative is dedicated to equipping Mid-Southerners with the skills needed for tomorrow's careers. Training programs will focus on high-demand, future-focused fields such as:

- **Solar Panel Installation**
- **Broadband Installation**
- **Green Construction Techniques**
- **Urban Farming and Sustainable Agriculture**

These training opportunities empower local residents, particularly in underserved communities, to step into roles that offer stability, growth, and a pathway to financial independence.

## Addressing Unemployment with Green Solutions

The Mid-South faces significant unemployment challenges, and creating future-focused jobs is key to transforming the economic landscape. By focusing on industries tied to renewable energy, sustainable construction, and technology, Green Mid-South is sparking innovation while preparing residents to thrive in a changing job market.

## Sustainable and Inclusive Futures

At its core, Green Mid-South is about sparking change—environmentally, economically, and socially. Through strategic partnerships with local organizations, schools, and businesses, the initiative builds a bridge between innovation and inclusion. Community feedback will shape each step, ensuring these hubs meet local needs while fostering growth.

Green Mid-South isn't just about rebuilding spaces; it's about rebuilding futures. By sparking opportunities in future-focused careers, this initiative positions the Mid-South as a leader in sustainability and economic mobility for generations to come.

## For inquiries, contact us:

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